



WSOC-TV

WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Advertiser
Agency
Buyer
Salesperson

Mitt Romney for President (5341)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Federal Candidate (1067)
350 PRES (140386)
National/Political
350/06390941

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

Invoice 654106
Inv Date 11/25/2012
Terms Net 30
Contract 338426
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:07:09PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/29/12 6:12AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP155H	\$175.00	
	Spot	6:00:00AM- 6:30:00AM	Day, M-1, Tu-1	10/30/12 6:23AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	2012MRFP155H	\$175.00	
3.0	Contract Line Remarks:	2X MAX/DAY							
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	10/29/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP155H	\$075.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	10/29/12 7:59AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP155H	\$075.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	10/30/12 7:25AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP155H	\$075.00	
	Spot	7:00:00AM- 8:00:00AM	Day, M-2, Tu-2	10/30/12 7:55AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	2012MRFP155H	\$075.00	
5.0	Contract Line Remarks:	2X MAX/DAY							
	Spot	8:00:00AM- 9:00:00AM	Day, M-2, Tu-2	10/29/12 8:44AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP155H	\$075.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-2, Tu-2	10/29/12 8:55AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP155H	\$075.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-2, Tu-2	10/30/12 8:29AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP155H	\$075.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-2, Tu-2	10/30/12 8:54AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	2012MRFP155H	\$075.00	
7.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	9:00:00AM- 10:00:00AM	Day, M-1, Tu-1	10/29/12 9:43AM (Mo)	00:30	LIVE! WITH KELLY	2012MRFP155H	\$375.00	
	Spot	9:00:00AM- 10:00:00AM	Day, M-1, Tu-1	10/30/12 9:55AM (Tu)	00:30	LIVE! WITH KELLY	2012MRFP155H	\$375.00	
9.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	10:00:00AM- 11:00:00AM	Day, M-1, Tu-1	10/29/12 10:48AM (Mo)	00:30	KATIE COURIC	2012MRFP155H	\$375.00	
	Spot	10:00:00AM- 11:00:00AM	Day, M-1, Tu-1	10/30/12 10:56AM (Tu)	00:30	KATIE COURIC	2012MRFP155H	\$375.00	
11.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	10:58:00AM- 12:00:00PM	Day, M-1, Tu-1	10/29/12 11:32AM (Mo)	00:30	The View	2012MRFP155H	\$675.00	
	Spot	10:58:00AM- 12:00:00PM	Day, M-1, Tu-1	10/30/12 11:51AM (Tu)	00:30	The View	2012MRFP155H	\$675.00	
13.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	12:00:00PM- 1:00:00PM	Day, M-1, Tu-1	10/30/12 12:38PM (Tu)	00:30	EYEWITNESS NEWS 12P	2012MRFP155H	\$375.00	
13.0	Spot			10/29/12			1 preempt @ \$375.00	\$0.00	Pre-empt
15.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	1:00:00PM- 2:00:00PM	Day, M-1, Tu-1	10/29/12 1:30PM (Mo)	00:30	The Chew	2012MRFP155H	\$375.00	
	Spot	1:00:00PM- 2:00:00PM	Day, M-1, Tu-1	10/30/12 1:30PM (Tu)	00:30	The Chew	2012MRFP155H	\$375.00	
17.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	10/29/12 5:22PM (Mo)	00:30	EYEWITNESS NEWS 5P	2012MRFP155H	\$1200.00	
	Spot	5:00:00PM- 5:30:00PM	Day, M-1, Tu-1	10/30/12 5:14PM (Tu)	00:30	EYEWITNESS NEWS 5P	2012MRFP155H	\$1200.00	
19.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	10/29/12 5:42PM (Mo)	00:30	EYEWITNESS NEWS 530P	2012MRFP155H	\$1300.00	
	Spot	5:30:00PM- 6:00:00PM	Day, M-1, Tu-1	10/30/12 5:57PM (Tu)	00:30	EYEWITNESS NEWS 530P	2012MRFP155H	\$1300.00	
21.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	10/29/12 6:23PM (Mo)	00:30	EYEWITNESS NEWS 6P	2012MRFP155H	\$1500.00	
	Spot	6:00:00PM- 6:30:00PM	Day, M-1, Tu-1	10/30/12 6:13PM (Tu)	00:30	EYEWITNESS NEWS 6P	2012MRFP155H	\$1500.00	
23.0	Contract Line Remarks:	1X MAX/DAY							
	Spot	6:58:00PM- 7:30:00PM	Day, M-1, Tu-1	10/29/12 7:21PM (Mo)	00:30	INSIDE EDITION	2012MRFP155H	\$1600.00	



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Acct Types **National/Political**
Est/Headline **350/06390941**
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Revision
Comments **ROMNEY FOR PRESIDENT**
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Inv Date **11/25/2012**
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Contract **338426**
Bill Type **Standard**
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CO-OP/Order Type **No/Normal**
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Gen. Date **11/27/2012 2:07:09PM**

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Spot		6:58:00PM- 7:30:00PM	Day, M-1, Tu-1	10/30/12 7:21PM (Tu)	00:30	INSIDE EDITION	2012MRFP155H	\$ 600.00	
25.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot		7:27:56PM- ENTERTAINM	Day, M-1, Tu-1	10/29/12 7:47PM (Mo)	00:30	ENTERTAINMENT TONIGHT	2012MRFP155H	\$ 600.00	
Spot		7:27:56PM- ENTERTAINM	Day, M-1, Tu-1	10/30/12 7:47PM (Tu)	00:30	ENTERTAINMENT TONIGHT	2012MRFP155H	\$ 600.00	
27.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot		11:00:00PM-11:35:00PM	Day, M-1, Tu-1	10/29/12 11:25PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP155H	\$ 200.00	
Spot		11:00:00PM-11:35:00PM	Day, M-1, Tu-1	10/30/12 11:30PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	2012MRFP155H	\$ 200.00	
29.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
Spot		5:30:00AM- 6:00:00AM	Day, M-1, Tu-1	10/29/12 5:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP155H	\$425.00	
Spot		5:30:00AM- 6:00:00AM	Day, M-1, Tu-1	10/30/12 5:44AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	2012MRFP155H	\$425.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total		\$32,175.00	Total Spots	33
Commission		\$4,826.25)		
Net Total		\$27,348.75		